

# Artisan® 710

Print | Copy | Scan | **ULTRA HiD** Photo | Wi-Fi®



Imagination  
meets innovation.



## Features and Benefits

- **Built-in Wi-Fi, plus Ethernet networking** — print, scan, and access memory card slots<sup>1</sup> from any room in the house
- **Ultra Hi-Definition prints** — brilliant 4" x 6" photos in as fast as 10 seconds<sup>†</sup>; DX5™ MicroPiezo® technology provides the finest color and detail without sacrificing speed
- **Professional looking CDs/DVDs** — print right onto ink jet printable CDs/DVDs without labels
- **Versatile paper handling** — automatic, two-sided printing plus two automatic paper trays for photo and standard paper
- **Easily charge portable devices** — free up a power outlet; charge cell phones and MP3 players<sup>2</sup>
- **One-of-a-kind projects** — easily create coloring book pages, personal note paper, invitations and greeting cards using your own photos
- **Perfect photos made easy** — Auto Photo Correction and red-eye removal
- **Bring old, faded photos back to life** — easily restore the color to faded photos
- **Results ready to share** — lab quality photos are smudge, scratch, water and fade resistant
- **Epson Preferred<sup>SM</sup> program** — two-year limited warranty and free lifetime customer phone support with registration<sup>3</sup>
- **Print wirelessly from an iPhone™ or iPod touch®** — print photos, web pages, e-mails and more

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| <b>Printing Technology</b>                         | Ultra Hi-Definition printing<br>Advanced MicroPiezo 6-color ink jet printing with DX5 technology   |
| <b>Ink Palette</b>                                 | Black, Cyan, Light Cyan, Magenta, Light Magenta and Yellow   |
| <b>Ink Cartridge Configuration</b>                 | 6 individual ink cartridges  |
| <b>Ink Type</b>                                    | Claria® Hi-Definition Ink (smudge, scratch, water and fade resistant photos)   |
| <b>Fade Resistance/Print Longevity<sup>4</sup></b> | Up to 200-year album storage, up to 98 years under glass<br>Lasts up to 4x longer than photo lab prints  |
| <b>Minimum Ink Droplet Size</b>                    | 5 ink droplet sizes, as small as 1.5 picoliters  |
| <b>Maximum Print Resolution</b>                    | 5760 x 1440 dpi  |
| <b>Maximum Print Speed<sup>†</sup></b>             | Black 38 ppm<br>Color 38 ppm<br>4" x 6" photo in as fast as 10 seconds   |
| <b>Laser Quality Print Speed<sup>†</sup></b>       | Black 9.5 ppm<br>Color 9 ppm   |
| <b>Maximum Copy Speed<sup>†</sup></b>              | Black 38 cpm<br>Color 38 cpm   |
| <b>Scanner Type</b>                                | Color flatbed (CIS line sensor)  |
| <b>Optical Resolution</b>                          | 2400 dpi   |
| <b>Maximum Resolution</b>                          | 9600 x 9600 dpi interpolated   |
| <b>Scanner Bit Depth</b>                           | 48-bit color   |
| <b>Copy Modes</b>                                  | Color, Black/White, Text, Graphics, Photo  |
| <b>Copy Quantity</b>                               | 1 — 99 copies (PC-free)  |
| <b>Maximum Copy Size</b>                           | 8.5" x 11" (PC-free)   |
| <b>Copy Features</b>                               | Auto background removal for text, Fit to page, Reduction and enlargement (25 – 400%), Photo reprints and enlargements, Color restoration of old, faded photos, Scan photos and convert to coloring book pages, Make photo greeting cards (PC-free), Copy onto CDs/DVDs, Scan to memory card or USB flash drive, Scan to PDF, Scan to PC – USB and network  |
| <b>PC-free Features</b>                            | Auto Photo Correction, Select and print photos, Crop, rotate and enlarge, View and print-by-date, Print your own picture packages, Print passport and photo ID, Select multiple photos to print on a single page, Print your own school papers, college-ruled, wide-ruled and graph paper, Make personalized notepaper using your own photos, Print photo index sheet, Print photo greeting cards, Print coloring book pages, Charge portable devices, Print from your iPhone™ and iPod Touch                          |
| <b>Layouts</b>                                     | Borderless, classic borders, picture packages, photo ID, 2-up, 4-up, 8-up, 20-up, index sheet, jewel index, jewel upper 1/2, lower 1/2, CD layouts (single, quarter, variety)  |
| <b>Color Display</b>                               | 2.5" LCD, Tilt control panel   |
| <b>Direct CD/DVD Printing</b>                      | Ink jet printable CDs/DVDs   |
| <b>Compatible Memory Cards</b>                     | SD Memory Card™, SDHC Memory Card™, MiniSD™†††, MicroSD™†††, Mini SDHC™†††, Micro SDHC™†††, MultiMedia Card™, MMCplus™, MMCmobile™†††, MMCmicro™†††, Memory Stick™, Memory Stick Duo™†††, Memory Stick PRO™, Memory Stick PRO Duo™†††, Memory Stick PRO-HG Duo™†††, Memory Stick MagicGate™†††, Memory Stick Duo MagicGate™†††, Memory Stick Micro (M2)™†††, xD-Picture Card™, xD-Picture Card Type-M™, xD-Picture Card Type-M+™, xD-Picture Card Type-H™, Compact Flash® Type I™, Compact Flash Type II™, Microdrive® |
| <b>Direct Camera Connection</b>                    | PictBridge™ port (cameras/phones), DPOF  |
| <b>Supported Digital Camera Technologies</b>       | Epson PRINT Image Matching®, Exif Print  |
| <b>Image Enhancement Technologies</b>              | Auto Photo Correction with advanced face detection, preview on LCD, red-eye removal and photo restoration  |
| <b>Eco Features</b>                                | <ul style="list-style-type: none"> <li>• Estimated power consumption for one year is less than two dollars<sup>5</sup></li> <li>• Save up to 50% of your paper supply with automatic, 2-sided printing</li> <li>• Save even more by printing multiple pages on a single sheet</li> <li>• Supports printing on recycled paper</li> <li>• Designed to be recycled<sup>6</sup></li> <li>• ENERGY STAR® qualified</li> <li>• RoHS compliant</li> </ul>   |

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| <b>PC-free Paper Support</b>                  | Plain (8.5" x 11", 8.5" x 14"), Photo (4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 16:9 wide), Ink jet printable CDs/DVDs   |
| <b>Paper Sizes</b>                            | 3.5" x 5", 4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 8.5" x 14", A4, B5, A5, A6, half letter, executive, user definable (3.5" – 44" in length)  |
| <b>Borderless Photo Sizes</b>                 | 3.5" x 5", 4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 16:9 wide  |
| <b>Paper Types</b>                            | Supports plain paper, Epson Bright White Paper, Photo Paper Glossy, Premium Photo Paper Glossy, Ultra Premium Photo Paper Glossy, Ultra Premium Photo Paper Luster, Premium Photo Paper Semi-gloss, Presentation Paper Matte, Premium Presentation Paper Matte, Ultra Premium Presentation Paper Matte and Matte Scrapbook Photo Paper (letter)   |
| <b>Envelope Types</b>                         | No. 10; plain paper, bond paper, air mail   |
| <b>Input Paper Capacity</b>                   | Main Paper Tray: 120 sheets plain paper, 10 envelopes<br>Photo Tray: 20 sheets Premium Photo Paper Glossy   |
| <b>Output Paper Capacity</b>                  | 30 sheets   |
| <b>Recommended Ink Cartridges†††</b>          | 98 High-capacity Black, Cyan, Magenta, Yellow, Light Cyan, Light Magenta, or 99 Standard-capacity Black, Cyan, Magenta, Yellow, Light Cyan, Light Magenta   |
| <b>Weight and Dimensions (W x D x H)</b>      | Weight: 21.4 lb<br>Printing: 17.6" x 25.8" x 5.9"<br>Storage: 17.6" x 18.0" x 5.9"  |
| <b>Case Color</b>                             | Black   |
| <b>Connectivity</b>                           | Wi-Fi 802.11 b/g, compatible with 802.11 n, Ethernet – 10/100, Hi-Speed USB 2.0, PictBridge, Bluetooth Photo Print Adapter (optional)   |
| <b>Operating Systems</b>                      | Windows® 7, Windows Vista®, Windows XP Professional x64, Windows XP, Windows 2000<br>Mac OS® X 10.3.9, 10.4.11, 10.5.x and 10.6.x (PowerPC® or Intel® processor). For the latest information regarding Snow Leopard, please visit <a href="http://www.epson.com/support/snowleopard">www.epson.com/support/snowleopard</a>  |
| <b>Software Included</b>                      | Epson printer driver, Epson Print CD, Web to Page, Epson Scan, ArcSoft® Print Creations™, Epson scanner drivers   |
| <b>Color Management</b>                       | Auto Photo Correction and ICM   |
| <b>Sound Level</b>                            | 34 dB   |
| <b>Temperature</b>                            | Operating: 50 ° to 95 °F (10 ° to 35 °C),<br>Storage: 4 ° to 140 °F (-20 ° to 60 °C)  |
| <b>Relative Humidity</b>                      | Operating: 20 – 80%<br>Storage: 5 – 85% (no condensation)   |
| <b>Safety Approvals</b>                       | Safety standards UL60950-1, CAN/CSA-222 No. 60950-1, EMI FCC Part 15 subpart B class B, CAN/CSA-CE/IEC CISPR 22 class B   |
| <b>Power Requirements</b>                     | Rated voltage: 120 VAC, Rated frequency: 50 – 60 Hz,<br>Rated current: 0.8 Amp  |
| <b>Power Consumption</b>                      | Approx. 25 W ISO 10561, Approx. 5.0 W (Sleep Mode)<br>Approx. 0.3 W (Power Off Mode), ENERGY STAR compliant   |
| <b>Warranty</b>                               | 2-year limited warranty and toll-free customer support with product registration <sup>3</sup>   |
| <b>Length of Warranty/Support and Details</b> | 1-year warranty, 2-year with product registration <sup>3</sup>  |
| <b>Options</b>                                | Bluetooth photo print adapter   |
| <b>What's In The Box</b>                      | Artisan 710 photo all-in-one, Setup and instruction manuals, CD-ROM with drivers and creativity software, Power cord, Epson Preferred invitation and free 4" X 6" photo paper plus coupons with special offers (Offer valid only in the United States), 6 Claria Hi-Definition Ink cartridges, one 98 High-capacity Black ink cartridge, Five 99 Standard-capacity color ink cartridges: Cyan, Magenta, Yellow, Light Cyan, Light Magenta |

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<sup>1</sup> Some functions may not be supported by Mac®, like accessing memory cards when the all-in-one is networked.  
<sup>2</sup> User supplied cable required to fully or partially charge USB devices that comply with USB 2.0 standards, rated 500 mA or less.  
<sup>3</sup> One-year limited warranty to all purchasers; toll-free support and second-year warranty require registration within 60 days of purchase. With registration Epson provides free customer phone support for the life of the product. Under warranty, calls are toll free. Offer valid only in the United States.  
<sup>4</sup> Based on accelerated testing of prints displayed under glass in indoor display or in album conditions. Actual print stability will vary according to media, printed image, display conditions, light intensity, temperature, humidity and atmospheric conditions. Epson does not guarantee the longevity of prints. For maximum print life, display all prints under glass or UV filter or properly store them.  
<sup>5</sup> Calculated printing/copying 5 sheets of letter-size color documents per day, one day defined as 8 hours with the power on and 16 hours with the power off. Power consumption will vary according to the customer's product usage. Based on a 2008 national average electricity cost of 11.47 cents per kWh.  
<sup>6</sup> See our website for convenient and reasonable recycling options at [www.epson.com/recycle](http://www.epson.com/recycle)  
<sup>†</sup> Maximum pages/copies per minute (PPM/CPM) are measured after first page with text patterns in Draft Mode on plain paper. Color photo in Draft Mode on Premium Photo Paper Glossy measured from start of paper feed. Laser quality black and color print speeds are determined in default, single-side mode in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software and page complexity. See [www.epson.com/printspeed](http://www.epson.com/printspeed) for details, including complete ISO reports.  
<sup>††</sup> Adapter required.  
<sup>†††</sup> Cartridge yields are based on continuous printing of a suite of five black and color pages as required by ISO/IEC 24711 and 24712. Actual yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. A variable amount of ink remains in the cartridges after the "replace cartridge" signal. Part of the ink from the first cartridges is used for priming the all-in-one. Ink is used for both printing and print head maintenance. All inks are used for both black and color printing. For more information about yields for this all-in-one, see [www.epson.com/cartridgeinfo](http://www.epson.com/cartridgeinfo)



Epson America, Inc.  
3840 Kilroy Airport Way, Long Beach, CA 90806

Epson Canada, Ltd.  
3771 Victoria Park Avenue, Toronto, Ontario M1W 3Z5

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